

For Immediate Release

SUPERMETAL is Revealed in The New Exotics XJ1

Introducing SUPERMETAL, experience the speed of light.

Batavia, IL (September 6, 2016) – Tour Edge Golf officially announces the new Exotics XJ1 driver. A groundbreaking combination of a 9-1-1 titanium chassis, Kevlar-Carbon crown and three Tungsten sole weights exceeds all expectations in design and performance. This superior lightweight concept, combined with the most advanced ultra-light AIR SPEEDER shafts, allows players with moderate swing speeds to generate maximum distance off the tee.

“Most technologies of the past decade have benefitted players with higher swing speeds eliminating the majority of golfers,” said David Glod, president and founder of Tour Edge Golf. “We have been developing the XJ1 driver for over four years, working on each characteristic of the club, moving critical amounts of weight around for the best results, and waiting for the technology to catch up to our goal of bringing this extremely lightweight driver to the market which will benefit golfers with real swing speeds.”



The XJ1 driver features four main technology stories beginning with the SUPERMETAL — 9-1-1 titanium.

① The revolutionary 9-1-1 titanium body is remarkably light, 10 percent lighter than 6A4v titanium, allowing engineers to save significant weight in the body. The unprecedented strength of 9-1-1 enables it to be thinner and more reactive, even at lower swing speeds. This effect combined with the overall lightness of the driver allows players with moderate swing speeds to generate more club head speed and more distance.

② The new Kevlar-Carbon crown is ultra-lightweight, durable and extraordinarily strong. This specialized amorphous material weighs a mere 12-grams, saving significant weight and lowering the center of gravity for ideal launch. An added benefit of the Kevlar-Carbon crown is its increased firmness, which results in amplified ball speed higher up on the face.

③ Utilizing SP 700 beta titanium in the face plate provides superior results since it is inherently thinner and more reactive. It also allows the face plate to be much larger than on a normal driver. Along with being larger, the face incorporates thinner edges allowing it to be Robotically Laser Bonded to the body. This process not only saves additional weight; it dramatically increases C.O.R. all over the face.

④ Near perfect weight distribution is achieved in the 460cc head with three tungsten weights including two heel and toe stability bars at 10-grams each. (The 20-grams of weight was moved from the body and crown.) The stability bars widen the sweet spot and increases the M.O.I. substantially for stunning forgiveness. A weighted tungsten screw in the heel is positioned strategically for draw enhancement and faster release of the clubhead through impact. Additional weights are available in a kit; 3, 6, 12, 14 grams.

Ultra-stable lightweight Fujikura Air Speeder shaft is 45 grams of added power. Tour Edge is the first company to put this shaft in production. Projected ship date is November 1, 2016. The XJ1 driver is available in 9, 10.5, and 12 degrees of loft, right hand only. Suggested Retail price: \$699.99.

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| XJ1 Driver | Lie | Length | Flex | Total Weight Per Flex (grams) | SWING SPEED | SHAFT FLEX |
|-------------|------|--------|------------|-------------------------------|-------------|------------|
| 9.0 | 57.5 | 45.5 | L,A,R,S,SX | L – 265 | Under 65mph | L |
| 10.5 | 58.5 | 45.5 | L,A,R,S,SX | A – 270 | 65-80mph | A |
| 12.0 | 58.5 | 45.5 | L,A,R,S,SX | R – 275 | 80-90mph | R |
| | | | | S – 285 | 90-100mph | S |
| | | | | SX – 290 | 100+mph | SX |

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.

For more information, call (800) 515-3343 or visit touredge.com.



About Tour Edge Golf

Located in Batavia, IL, and celebrating 30 years, Tour Edge is Golf’s Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

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