

For Immediate Release

Exotics XJ1 Fairway Woods Sheer Power Benefits the Majority

Lighter club, faster swing speed, more distance!

Batavia, IL (October 26, 2016) – Today Tour Edge Golf officially announces the new Exotics XJ1 fairway woods. Always at the forefront of technology, Exotics research and development has once again brought to market a groundbreaking material that benefits players — but this time, it benefits real-world players with real-world swing speeds. The material behind the new XJ1 fairway woods is a titanium so powerful, Tour Edge engineers refer to it as SUPERMETAL.



Once again, our engineers are the first to bring new material combinations to the market. The ultimate combination of a new ultra-lightweight 9-1-1 titanium body and a heavy tungsten sole exceeds all design platforms. The XJ1 fairway wood body is constructed entirely of the brand new 9-1-1 titanium which is remarkably light, 10 percent lighter than 6A4v titanium, allowing engineers to save significant weight in the body. The unprecedented strength of 9-1-1 enables it to be thinner and more reactive, even at lower swing speeds.

“The Exotics brand was created to bring the best technology to the market. In previous models that benefitted players with faster swing speeds,” said David Glod, president and founder of Tour Edge

Golf. “I am thrilled that the XJ1 fairway woods perform better for all golfers, but especially for low to mid swing speeds. Finally, an advanced technological club, with the Exotics stamp of approval, that improves the game for those who need it most.”

The XJ1 fairway wood’s lightweight body allows the majority of the weight in the club to be in the sole. The heavy Tungsten sole holds 124-grams, two-thirds of the entire mass of the clubhead. The added weight generates high launch angles and produces a low center of gravity for extremely easy to hit shots from any lie with optimal results. The Tour Edge R&D team utilized combo brazing in the XJ1 fairway woods to adhere the titanium body to the tungsten sole. Experience dictated that combo brazing was the most effective method to combine the two materials and maintain our notoriously high level of Tour Edge quality control.

The XJ1 face technology is streamlined for effectiveness, featuring SP 700 Beta Titanium to create super high C.O.R., all over the face for impressive distance gains. The face is laser bonded to the body for consistent weighting along the seams and allowing for a larger face. Double V variable face thickness (VFT) technology offers multiple levels of thickness that maximizes the spring like effect from more points on the face. By thinning and thickening the face, the v-shapes produce a powerful launch for explosive distance even on off-center hits.

Designed with the real-world golfer in mind, technicians of the XJ1 fairway woods also included a 12-gram tungsten screw in the heel positioned strategically for draw enhancement and faster release of the club head through impact. Additional weights are available in a kit; 10, 14, 16 grams.

#Continued#

Ultra-stable lightweight Fujikura AIR SPEEDER shaft is 45 grams of added power. Tour Edge is the first company to put this shaft in production. Projected ship date is November 15, 2016. The XJ1 fairway wood is available in 3-wood (15 degree), 4-wood (17 degree), 5-wood (18 degree), and 7-wood (21 degree), right hand only. Suggested retail price: \$449.99.

| XJ1 Fwy | Loft | Volume | Lie | Length | Flex | Total weight per club (grams) | SWING SPEED | SHAFT FLEX |
|---------|------|--------|------|--------|------------|-------------------------------|-------------|------------|
| 3 | 15.0 | 194cc | 57.0 | 43.5 | L,A,R,S,SX | Ladies 270 Mens 286 | Under 65mph | L |
| 4 | 17.0 | 184cc | 58.0 | 43.0 | L,A,R,S,SX | Ladies 274 Mens 290 | 65-80mph | A |
| 5 | 18.0 | 174cc | 58.0 | 42.5 | L,A,R,S,SX | Ladies 278 Mens 294 | 80-90mph | R |
| 7 | 21.0 | 165cc | 58.0 | 42.0 | L,A,R,S,SX | Ladies 282 Mens 298 | 90-100mph | S |
| | | | | | | | 100+mph | SX |

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee.
For more information, call (800) 515-3343 or visit touredge.com.



About Tour Edge Golf

Located in Batavia, IL, and celebrating 30 years, Tour Edge is Golf’s Most Solid Investment. Tour Edge manufactures and sells golf clubs under the Exotics, Hot Launch, and Bazooka brand names. Exotics products bring futuristic technologies to the marketplace with experienced designers and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. Custom clubs are hand assembled in the United States and distributed throughout the world. High resolution images are available at www.touredge.com (select media center).

##END##